

Third Sector Company offers distinct programs to help board members excel in their governance responsibilities. Board Chairs Academy presents six critical areas of board leadership responsibility using online Zoom technology. Each topic is presented first in a 90-minute session with a set of assignments for completion over a two-week period. A second session on the same topic then uses small and large group discussion for participants to share their learning.

The Academy also offers the following additional support to registrants and alumni:

- **Board Chairs Roundtable.** A monthly 90-minute online discussion among board leaders from throughout North America offering a deeper dive into key elements of Academy curricula. Complimentary registration is offered to current Academy participants. Alumni of the Academy may participate for a nominal fee to remain connected with their peers and topics of interest.
- **Board Chairs Academy LinkedIn Group.** An invitation-only social media forum for Academy registrants and alumni to post questions, participate in discussions and access Academy resources.
- **Board Chairs Academy To Go.** Offers a menu of online, on-demand, and in-person services to further support nonprofit boards. Each participating organization receives two complimentary hours of consultation to augment the classroom program plus access to facilitation, training, and consultation services at reduced rates.

### BOARD CHAIRS ACADEMY

18 Hours of Online Instruction in Six Topic Areas Presented over 12 Sessions, Optional Roundtable Discussions, Two Hours of Board Development Consultation, over 150 Pages of Board Leadership Materials, Certificate of Completion, Iconic Badge, and LinkedIn Group Participation

*All Times Shown are in the West Coast/Pacific Time Zone – Participants May Register for Single Topics or the Entire Series*

Academy Class #24 – January to June 2021 Wednesdays - 11:30AM to 1:00PM (Pacific)	Academy Class #25 – October 2021 to March 2022 Fridays – 8:30 to 10:00AM (Pacific)
<ul style="list-style-type: none"> <li>• GOVERNING A CAUSE: January 13 and 27</li> <li>• DEVELOPING THE BOARD: February 10 and 24</li> <li>• RESOURCE DEVELOPMENT: March 10 and 24</li> <li>• SUCCESSION PLANNING: April 14 and 28</li> <li>• BOARD &amp; EXEC RELATIONSHIP: May 12 and 26</li> <li>• THE GENERATIVE BOARD: June 9 and 23</li> </ul>	<ul style="list-style-type: none"> <li>• GOVERNING A CAUSE: October 8 and 22</li> <li>• DEVELOPING THE BOARD: November 5 and 19</li> <li>• RESOURCE DEVELOPMENT: December 3 and 17</li> <li>• SUCCESSION PLANNING: January 7 and 21</li> <li>• BOARD &amp; EXEC RELATIONSHIP: February 4 and 18</li> <li>• THE GENERATIVE BOARD: March 4 and 19</li> </ul>

### BOARD CHAIRS ROUNDTABLES

Friday Mornings – 8:30AM to 10:00AM (Pacific) – Deeper Dive Discussions about Board Leadership Topics

#### 2021 Board Chairs Roundtable Schedule

January 15, February 19, March 19, April 23, May 21, June 18, July 16, August 20, September 17, October 15, November 12, and December 10

**Thinking about signing up for Board Chairs Academy but want to learn more before registering?**

Join us for a complimentary one-hour online preview on Friday, September 17 following the Board Chairs Roundtable at 10:00AM (Pacific)

**Sign up at [BoardChairsAcademy.com](https://www.boardchairsacademy.com)**

## Board Chairs Academy - Six Program Topics in Twelve Sessions

### **BOARD GOVERNANCE: Advancing the Art of Governing a Community Cause**

The first two sessions explore the attributes of governance in relation to the nonprofit business model. Participants are challenged to recognize the leadership needs of cause-related organizations and the responsibilities of board members to advance effective decision-making on behalf of mission-driven enterprises. Discussions include the role of values in leadership, the unique elements of nonprofit boards, nonprofit management versus nonprofit leadership, and the nonprofit life cycle.

### **BOARD DEVELOPMENT: Evolving a Board to Its Potential**

Governing an evolving organization requires an evolving board of directors. These two sessions provide an overview of how to develop a dynamic board of directors with an evolving focus on diversity, inclusion, equity, and access. Discussions include the evolution of board development as an element of governance responsibilities, board assessments against an organizational picture of success, board recruitment strategies, board orientation, and effective board meetings.

### **RESOURCE DEVELOPMENT: Building Community Equity for Sustainable Community Impact**

Sustainable resource development is the product of a fundraising culture. This pair of sessions challenges participants to analyze their current fundraising cultures and discuss a board's responsibilities for creating and edifying a successful resource development environment. The program includes a fundraising assessment, fundraising myths and laws, a marketing-based approach to resource development, and creation of action plans.

### **LEADERSHIP SUCCESSION PLANNING: Assuring a Continuity of Leadership to Advance the Cause**

Assuring a continuity of leadership is one of the most important forms of resource development for a nonprofit organization's sustainable future. These two sessions offer a hallmark presentation of the mission statement of Third Sector Company. Board members and executive staff are provided tools for cultivating a culture of leadership continuity and succession planning with a focus on evolving diversity, inclusion, equity, and access.

### **BOARD & EXECUTIVE RELATIONS: Leveraging a Partnership for Community Results**

The relationship that a board has with its chief executive officer sets the tone for understanding the dynamic that exists between governance and management in a nonprofit organization. These two sessions present recommendations for performance planning and accountability throughout the organization, evaluating the chief executive, executive compensation, and succession planning practices and policies.

### **THE GENERATIVE BOARD: Fostering Innovation to Advance the Cause**

Board Chairs Academy culminates with a discussion about the attributes of a strategic organization, which is the result of strategic governance in action. These two sessions advocate for the development of a nonprofit dashboard, analysis of organizational effectiveness against mission and stated benchmarks of success, board member roles in assuring a strategic organizational culture, and steps to avoid backsliding into managing operations and minutia.



## Board Chairs Academy Fees

### **20% Off for Returning Customers and Small-Budget Organizations - Sign Up at BoardChairsAcademy.com**

Registration fees are determined by the number of people in your organization who sign up to participate. Registering more people generates a greater savings per person!

<i>One or Two</i>	<i>Three</i>	<i>Four</i>	<i>Five</i>	<i>Six</i>	<i>Seven</i>	<i>Eight</i>	<i>Nine</i>	<i>Ten or More</i>
\$550 each	\$500 each	\$475 each	\$450 each	\$425 each	\$400 each	\$375 each	\$350 each	\$325 each

**Organizations that have enrolled in previous Board Chairs Academy sessions and those with annual budgets of \$1 million or less receive a 20% discount.  
(One discount per organization, please.)**

Each person registering for the full series will have access to 12 sessions covering six topic areas. Participation includes 150 pages of course materials, invitations to monthly Board Chairs Roundtable gatherings for deeper dive discussions, and access to a LinkedIn group for continued interaction with fellow participants and alumni.

**Organizations with three or more registrants also receive two hours of complimentary board consultation.**

*Individual registration is also available for any of the topic areas above at a cost of \$150 per person.*

**Third Sector Company, Inc. is committed to advancing diversity, inclusion, equity, and access as foundational to its programs. We acknowledge and honor the fundamental value and dignity of all people; and we pledge our individual and organizational efforts to build respect, dignity, caring, and equitable treatment for all. As an organization, we are committed to transforming the world into one that promotes social justice and freedom from oppression, including but not limited to, racism, sexism, classism, heterosexism, ageism, and ableism. Thus, we aim to be adaptable, actively anti-racist, embracing cultural differences, and to be accessible for people who are differently resourced and differently abled. Since we do not want financial hardship to be a barrier to participation, there are several seats reserved in each of our fee-based programs for confidentially awarded scholarships. We encourage those from historically underserved communities to apply**



Interim Executive Recruitment, Placement and Support - Interim Executives Academy - Interim Executives Roundtable - Interim Information Exchange - Board Chairs Academy - Board Chairs Roundtable - Governance Training, Consultation and Facilitation Leadership Succession Planning, Training and Consultation - Executive Search - Executive Performance Planning and Review  
[www.thirdsectorcompany.com](http://www.thirdsectorcompany.com) – [www.interimexecutivesacademy.com](http://www.interimexecutivesacademy.com) – [www.boardchairsacademy.com](http://www.boardchairsacademy.com)