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**FOR IMMEDIATE RELEASE**

**THIRD SECTOR COMPANY NAMES**

**JOAN McBRIDE “NONPROFIT INTERIM OF THE YEAR”**

*McBride is the Twelfth Recipient of the Company’s Highest Honor  
for Outstanding Achievements in Nonprofit Transitional Leadership*

Joan McBride of North Tustin, California has been named “Interim of the Year” by Long Beach-based Third Sector Company, a national leader in the training, support and placement of strategic transitional leadership for nonprofit organizations.

The twelfth recipient of the company’s highest honor, McBride earned the recognition for her outstanding performance as Interim Capital Campaign Manager at Westerly School in Long Beach. In this role, she provided temporary on-site professional expertise and capital campaign coordination for Westerly’s major renovation and capital improvements project. Previously, Joan had served as Interim Director of Development for Comprehensive Child Development in Long Beach.

“In the 12 years that Third Sector Company has awarded one of the nation’s only awards for exemplary performance of professional nonprofit interim management, Joan represents our first award-recipient as an interim director of development,” said Jeffrey R. Wilcox, CFRE, president of Third Sector Company.

“Joan’s outstanding leadership has demonstrated a new opportunity for strategic transitional leadership during an era of high job attrition in the fundraising profession,” Wilcox continued. “She has successfully proven that interim leadership can be another capital campaign management option to smaller nonprofit organizations.”

Neil Kinney, chairman of Westerly School, said, “Joan’s ability to genuinely endear herself to our community, earned her immediate trust as she took the reins of an already launched capital campaign. Her experience and professionalism saved the day – relieving our stress and keeping us on track – all with good humor. What a find for us!”

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An independent consulting professional since 1996, Joan has assisted a variety of not-for-profit organizations with their fundraising, strategic planning and marketing needs. She has been invited to speak at numerous professional conferences and was recognized as a Distinguished Instructor in the University of California, Irvine’s Fund-Raising Certificate Program. She was named a Certified Fund-Raising Executive (CFRE) in 1989 and a Fellow of the Association for Healthcare Philanthropy (FAHP) in 1991.

Joan was presented her award, which was established by Third Sector Company in 2004, at Third Sector Company’s All-Company Meeting at the Petroleum Club in Long Beach on May 12.

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**ABOUT JOAN’S AWARD & PREVIOUS INTERIM OF THE YEAR AWARD RECIPIENTS**

The crystal sculpture presented to Joan McBride by Third Sector Company was inscribed with the following recognition:

*“As a pioneer in the practice and advancement of professional interim executive management for the nonprofit sector, your dedication and success has created a lasting legacy for others to lead people, organizations, and communities to higher ground in service to others.”*

Past winners of the award are listed at <http://thirdsectorcompany.com/news>

**ABOUT THIRD SECTOR COMPANY**

Founded in 2002 by a group of nonprofit professionals with significant experience serving diverse communities as chief executive officers and chief development officers of prominent causes and associations, The Third Sector Company, Inc. was created with a single mission: To foster a continuity of leadership for the nonprofit sectors of the United States and Canada. Third Sector Company has trained and supported over 125 independent professional interim executives using strict protocols of service standards and protocols, and has provided leadership continuity services to over 600 nonprofit organizations in the United States and Canada. Third Sector Company has bases of service in Los Angeles, Orange County, Sacramento, Phoenix and Seattle.